

KANDIYOHI COUNTY AND CITY OF WILLMAR ECONOMIC DEVELOPMENT COMMISSION (EDC)
JOINT OPERATIONS BOARD OF DIRECTORS (OB) ANNUAL MEETING
MINUTES
January 8, 2015
EDC Office, Willmar

Present: Rollie Boll, Donna Boonstra, Robert Carlson and Linda Kacher
Excused: Gary Gilman
Absent: Art Benson
Ex Officio: Bruce Peterson
Staff: Steven Renquist, Executive Director and Jean Spaulding, Assistant Director
Secretarial: Nancy Birkeland, Legal & Administrative Assistants, Inc. (LAA)

President Robert Carlson called the meeting to order at approximately 11:00 a.m.

IT WAS MOVED BY Rollie Boll, SECONDED BY Donna Boonstra, to approve the Agenda and the following Consent Agenda. MOTION CARRIED.

CONSENT AGENDA—

- Approve:
1. Minutes of December 11, 2014 meeting
 2. Financial reports as of December 31, 2014
 3. Payment of bills
 - a. Minnesota Counties Intergovernmental Trust for \$3,110 (insurance for public employees, blanket bonds, property, business automobile, marine and general liability)
 - b. Willmar Lakes Area Chamber of Commerce for \$1,100 for the 2015 Chamber ADvantage
 3. Payment of \$34,000 as budgeted to Willmar Lakes Convention & Visitors Bureau for 2015 Tourism Partnership Agreement

- Accept:
- Committee Minutes
1. Agriculture and Renewable Energy Development 11/20/2014
 2. Business Retention and Expansion/Recruitment 11/5/2014
 3. Marketing and Public Relations 11/24/2014

ANNUAL REVIEW OF EXECUTIVE DIRECTOR

[Steve Renquist, Jean Spaulding, Nancy Birkeland and Anne Polta were excused at approximately 11:10 a.m. for a closed session regarding the Executive Director's annual review.]

[Renquist, Spaulding, Birkeland and Polta rejoined the meeting at approximately 11:40 a.m.]

President Carlson noted there were positive responses to the Executive Director's review. He and Vice President Linda Kacher will meet with Renquist as to the annual review. The board thanked Renquist for his service.

IT WAS MOVED BY Linda Kacher, SECONDED BY Rollie Boll, to recommend to the Kandiyohi County and City of Willmar Economic Development Commission Joint Powers Board that based upon a favorable review it continue the Executive Director's employment for 2015 and that his salary be increased by 2.5%. MOTION CARRIED.

REPORTS

Willmar. Bruce Peterson reported the Industrial Park has slowed down due to the weather, but some sewer work got done; 2014 ended with \$48 million in new construction plus \$12 million in permits that were approved, but not picked up; the Willmar Planning Commission has received a residential plat for twin and single homes east of Wilshire; an insurance business has submitted a plan review for the MinnWest Technology Campus (MWTC); a street vacation is being considered to allow for additional facility expansions at Rice Memorial Hospital; his office is closing out grants and working with the consultant to finish the former airport terminal to get the final land release from the Federal Aviation Administration.

Willmar Downtown Development. Steve Renquist reported an individual is considering downtown housing opportunities.

EDC/MWTC. Renquist reported the state's JOBZ program ends December 31, 2015 and MWTC has concerns about the impact of paying the full property taxes once that program ends. Peterson and Renquist will be working on this issue with MWTC this year. Peterson spoke with Jim Sieben, who expressed concerns about the taxes. Peterson is looking into property tax options for MWTC, including whether or not the property that was in the JOBZ program can now be given an abatement. Peterson and the City Administrator will research this further in February. Renquist was pleased to see Mayor Calvin's comments in the *West Central Tribune* as to a commitment to workforce housing and his hopes to address this issue. The EDC in cooperation with Vision 2040 will convene a group that will address workforce issues. Renquist commented on the Wilder Research report, which indicates that in the next 20 years there will be a shrinkage of workers in rural Minnesota and the concerns about what is being done about the matter. The hotel feasibility study the EDC helped finance for the New London-Spicer area came back identifying a need—site selection meetings are being held and there may be a project. A medical provider is looking at opening an office in New London. Jean Spaulding reported the EDC, along with MWTC, responded to a statewide RFP for a business looking to locate in a rural community within three hours of the metro. Only know basic information was provided, including proposed wages will be \$13-\$18 per hour. Spaulding and Joanna Schrupp of MWTC attended the Community Venture Network meeting in December. A presentation was made by a company Spaulding and Schrupp are interested in meeting with; they will meet with specific industries to see if this company should be pursued. Spaulding recently met a young couple from the Park Rapids area and toured MWTC

with them. It is believed the wife may have accepted a position in Willmar as the husband is the first individual to sign up with WorkUp. He is in the startup phase of a company.

Willmar Area Multicultural Business Center. Spaulding reported the Willmar Area Multicultural Business Center board met yesterday to consider its options during a search for a new director. The board appointed Charly Leuze as the interim Executive Director and will pursue outstanding grants.

Other. Spaulding addressed a question concerning inland marine coverage under the Minnesota Counties Intergovernmental Trust insurance policy, which includes coverage of electronic data processing. Spaulding showed a recent Chamber ADvantage packet in which the EDC will be placing its February 20 open house flyer, its most recent marketing insert and other marketing materials throughout 2015.

UNFINISHED BUSINESS—

2015 Strategic Plan. Renquist presented the 2015 Strategic Plan (see attached), which staff just completed incorporating direction from the board and identifying strategies, objectives/actions, who is responsible and a target completion date. Spaulding indicated this is reformatted from the document last month. Spaulding thanked Connie Schmoll for the work she put into incorporating it into the new format. Some objectives/actions do not have a target date, but those items will be worked on with no set date for completion. Renquist encouraged board members to call or stop in to discuss the plan, if they would like more information. The plan will be reviewed mid-year.

NEW BUSINESS—

Adoption of 2015 standing committees. Renquist indicated staff's recommendation is to make the Technology Advisory Subcommittee a full committee on its own.

IT WAS MOVED BY Rollie Boll, SECONDED BY Donna Boonstra, to move the Technology Advisory Subcommittee to a full committee as the Broadband and Advanced Technology Committee and to also adopt the following committees for 2015: Agriculture and Renewable Energy Development, Business Retention and Expansion/Recruitment, Finance and Marketing and Public Relations. MOTION CARRIED.

Regular board meeting date, time and location.

IT WAS MOVED BY Rollie Boll, SECONDED BY Linda Kacher, to adopt the second Thursday of each month at 11:00 a.m. at the Kandiyohi County and City of Willmar Economic Development Commission office as the date, time and location for the 2015 Joint Operations Board meetings. . MOTION CARRIED.

Assignment of board members to standing committees. The board members volunteered to serve on the following standing committees:

Agriculture and Renewable Energy Development—Rollie Boll
Broadband and Advanced Technology—Linda Kacher (will attend if and when available)
Business Retention and Expansion/Recruitment—Bob Carlson and Bruce Peterson
Finance—Gary Gilman and Bruce Peterson
Marketing and Public Relations—Donna Boonstra (will attend if and when available)

Reappointment of committee members.

IT WAS MOVED BY Donna Boonstra, SECONDED BY Rollie Boll, to reappoint the committee members as noted on the attached list. MOTION CARRIED.

COMMITTEE REPORTS

Agriculture and Renewable Energy Development. Renquist reported the state of Minnesota Dairy Authority has selected the University of Minnesota campuses at Morris and St. Paul to be the locations for the dairy facility. Connie Schmoll indicated the committee has already begun working with state advocacy groups and in December had the Minnesota Dairy Association's leader attend, as well as local legislators. The committee has also created a subcommittee to develop an ag venture fund. Renquist noted he will continue to lobby for a local dairy facility. The proposed wind project by Arvind Auluck-Wilson with the Willmar Municipal Utilities Commission is on hold.

Business Retention and Expansion/Recruitment. Renquist commented on Montevideo's pursuit of a veterans' home that was recently in the *West Central Tribune*. Renquist noted several years ago, the House of Representatives voted two years in a row to have a veterans' home in Willmar and potential sites were viewed, but the Senate did not pass a similar vote. Willmar does not meet federal guidelines for a veterans' home as it considers Willmar within 100 miles of a current veterans' home in Fergus Falls. Renquist has presented proposals to the state to use the Community Addiction Recovery building or add a veterans-only wing to an existing nursing home and he will continue to lobby the state on this issue.

Schmoll informed the board the BRE onsite business survey has been completed by 60 business leaders in partnership with the Willmar Lakes Area Chamber of Commerce Grow Minnesota! program. The group visited 83 businesses with 80% participation out of 103. The data is currently being entered into the EDC's Synchronist program. The group will review the raw data on February 25, do a SWOT analysis and hold a public presentation on the data on March 18 at 7:30 a.m. at the Willmar Conference Center. Bill Blazer of the Minnesota Chamber of Commerce will be present to compare the local data to state data. Implementation will include selecting projects and finding volunteers to work on those projects.

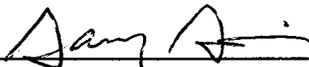
Broadband and Advanced Technology. Spaulding reported Prinsburg and Blomkest have been targeted for a mailed broadband survey of businesses and residences. A mailing list has been obtained and will be reviewed by the committee. Spaulding noted the state announced its grant recipients for the \$20 million broadband funds. The state received 40 applications and most projects funded will receive \$1 to \$5 million.

Finance. Spaulding reported the Finance Committee has not yet received information from the Willmar Housing and Redevelopment Authority (HRA) as to transfer of the United States Department of Agriculture (USDA) Intermediary Relending Program (IRP). Renquist noted the USDA representative is aware of the current status of the transfer. The year-end deadline was self imposed by the HRA.

Marketing and Public Relations. Spaulding informed the board the committee has had several meetings and entered into an agreement with Johnson Group of St. Cloud for the discovery phase of the website redevelopment. A stakeholders meeting will be held January 20 at 3:00 p.m. Invited to attend and provide input on content for the EDC's site will be all cities and schools in the county, Ridgewater College, Kandiyohi County and area businesses. Tools that can be used by the county's communities will be included in the new website. Spaulding announced the EDC's new street sign was installed this morning and staff and this committee are still working on the new design for the EDC's letterhead, envelopes and business cards.

NEXT MEETING—The next board meeting is **11:00 a.m., Thursday, February 12, 2015**, in the EDC's board room, 222 20th Street SE, Willmar. Renquist invited board members to attend the EDC's Chamber Connection or open house on **Friday, February 20, 2015**.

ADJOURNMENT—There being no further business, the meeting was adjourned at approximately 12:40 p.m.



Gary Gilman, Secretary

APPROVED: 2/12/2015:



Robert Carlson, President



2015 COMMITTEES AND MEMBERS

Agriculture and Renewable Energy Development (Ag)

Arvind Auluck-Wilson	Ian Graue	Wallace Nelson	Connie Schmoll
Rollie Boll*	Kevin Halvorson	Keith Poier	John Soderholm
John Duevel	Larry Konsterlie	Bruce Reuss, Chairperson	Dan Tepfer
Jon Folkedahl	Dan Lippert		

Broadband and Advanced Technology

Mark Boesch	Wes Hompe	Mike Malone	Les Nelson
Travis Bonnema	Linda Kacher*	Jonathan Marchand	David Sisser
Dean Bouta	Leslie Kelly	Jean Marthaler	Jeff Tengwall
Kathy Dillon	Larry Kleindl	Justin Mattern	Donn Winckler
Gary Geiger			

Business Retention and Expansion/Recruitment (BRE/R)

Robert Carlson*	Tom Lindemann	Ranae Rahn
Jim Ellingson	Les Nelson, Chairperson	Jeff Vetsch
Roger Imdieke	Bruce Peterson*	

Finance

Matt Behm	Les Nelson	James Vrchota
Nick Dalton	Bruce Peterson*	Russ Weeks, Chairperson
Gary Gilman*	Justin Schnichels	Randy Zinda

Marketing and Public Relations

Donna Boonstra*	Mitra Engan	Heather Koffler
Caroline Chan	Jean Geselius	Mike Negen
Shari Courtney	Sarah Isdal	Julie Redepenning
Lindsey Donner	Ann Winge Johnson	

*indicates EDC Joint Operations Board member



2015 Strategic Plan

2015 Strategic Priorities approved by Joint Powers Board 10/23/2014

The mission of the Kandiyohi County and City of Willmar Economic Development Commission (EDC) is **to be a catalyst for economic growth of the greater Kandiyohi area.**

2015 Goal

To advance our mission, the EDC has one comprehensive and overarching goal for 2015:
Increase business retention, expansion, creation and recruitment in Kandiyohi County.

Objective 1. Develop, invest in and support programs and activities that increase business development

Strategy 1.1. Target activities that leverage our assets in agriculture, with a special emphasis on ag-business manufacturing, bioscience, technology, energy and research

Objectives/Actions	Responsibility	Target Date	Status/Update
Identify 2-3 opportunities in cluster development	Jean, SWIF, Deloitte Consulting	Second half of the year	
Conduct assessment of emerging agriculture-related industries through continued participation on the West Central Ag Sales Committee and Willmar Lakes Area Chamber of Commerce Agri-Business Committee, as well as inviting presentations by ag-related statewide advocacy groups such as Corn Growers, Soybean Growers, Minnesota Milk Producers, Minnesota Pork Producers, and others to keep abreast of industry needs that could be met in Kandiyohi County	Connie EDC Agriculture and Renewable Energy Development (Ag) Committee	Throughout the year	
Seek positive ROI renewable energy projects through participation at Community Venture Network meetings and promotions with businesses in Kandiyohi County	EDC staff Ag Committee	Throughout the year	
Determine cooperative or separate angel/venture capital fund for agriculture based projects <ul style="list-style-type: none"> • secure at least three angel investors to join the planning committee • implement an Ag/Ag Bio Science Investment Group for Kandiyohi County 	Connie Steve Ag Investment Group Subcommittee of the Ag Committee	First half of the year	

Strategy 1.2. Develop resources for entrepreneurship

Objectives/Actions	Responsibility	Target Date	Status/Update
Coordinate a meeting with Ridgewater College, WorkUp, WAM-BC, MWTC and any other organizations that provide entrepreneurship programs or services <ul style="list-style-type: none"> • document each entity's roles/services • identify opportunities to work together 	Jean	First quarter	
Develop "Why Willmar is for Entrepreneurs" for marketing <ul style="list-style-type: none"> • include on website • cross market with partner organizations 	Jean and EDC Marketing Committee	Second quarter	

Strategy 1.3. Increase the availability of debt and equity capital for business projects			
Objectives/Actions	Responsibility	Target Date	Status/Update
Work with the HRA and USDA to transfer the USDA Intermediary Relending Program (IRP) to the EDC for the Finance Committee to administer	Jean and EDC Finance Committee	First quarter	
Research business finance programs in other communities for a list of potential sources of capitalization to expand the EDC's loan program	Jean and Finance Committee	July EDCOB Meeting	
Leverage resources from regional, state and national financing programs by educating businesses on available programs. <ul style="list-style-type: none"> Create a quarterly newsletter (April 1, 2015) with a section marketing business development (DEED) program funds Initiate contacts with targeted businesses with 3 DEED program applications in 2015 	Staff and Marketing Committee	Ongoing	
Strategy 1.4. Assess the feasibility of a countywide angel investor fund or network; support development efforts as warranted			
Objectives/Actions	Responsibility	Target Date	Status/Update
Coordinate follow-up meetings between local investors and Gopher Angels <ul style="list-style-type: none"> Determine process to proceed 	Jean		
Participate in active angel investor networks within the state	Staff		
Strategy 1.5. Increase the awareness and utilization of innovative business financing mechanisms			
Objectives/Actions	Responsibility	Target Date	Status/Update
Develop a marketing template that will assist and guide companies in "crowdfunding" activities.	Jean, Marketing Committee, Finance Committee	Second quarter	
Strategy 1.6. Attracting talent and enhancing our available workforce			
Objectives/Actions	Responsibility	Target Date	Status/Update
Coordinate a meeting with HR professionals to assist recruitment and promote the "Coming Home" campaign	Jean and Marketing Committee		
Coordinate meetings with both Willmar and NL-S Education Foundations to develop alumni outreach programs via newsletter and social media marketing outreach	Jean and Marketing Committee		
Strategy 1.7. Continued growth of the MinnWest Technology Campus (MWTC)			
Objectives/Actions	Responsibility	Target Date	Status/Update
Collaborate with MWTC for targeted business recruitment events and activities, including membership in Community Venture Network	Jean and Joanna Schrupp		
Develop materials for outreach and method for effective lead follow-up through Synchronist	Jean and Joanna		
Support the Animal Science Conference as a conference sponsor	Jean and Joanna		
Support efforts to develop, engage, expand and promote the Mid-Central Research and Outreach Center (MCROC)	Staff, MWTC, MCROC		

Strategy 1.8. Market/attract major consumer goods retailer and hospitality industry companies to Willmar/Kandiyohi County			
Objectives/Actions	Responsibility	Target Date	Status/Update
Meet with corporate leaders of Kohl's or other department store and Buffalo Wild Wings to assess feasibility of business in Willmar	Steve	First quarter of the year	
Objective 2. Increase Business Retention and Expansion (BRE)			
Strategy 2.1. The EDC's Business Retention and Expansion/Recruitment (BRE) Committee, in cooperation with the Willmar Lakes Area Chamber of Commerce (WLACC) Grow Minnesota! team will complete the Kandiyohi County BRE Program as planned and started in 2014			
Objectives/Actions	Responsibility	Target Date	Status/Update
Enter survey information into the Synchronist database	Connie, EDC admin staff	First quarter of the year	
Complete follow-up for all issues and concerns for individual businesses	Connie, BRE Committee and WLACC	First quarter of the year	
Generate reports, and present information to the leadership team and participants of the program for review and prioritizing	Connie BRE Committee and WLACC	First quarter of the year	
Select projects in response to the survey analysis	Connie, BRE Committee, WLACC and community Leaders	First quarter of year	
Secure leadership and initiate work on the projects	Connie, BRE Committee, WLACC and community leaders	Throughout the year	
Evaluate program processes and results and make a determination about continuation of the BRE program	Connie, BRE Committee and WLACC	Second quarter of year	
Strategy 2.2. Plan and implement BRE programs in Kandiyohi County cities that were not included in the 2014 program			
Objectives/Actions	Responsibility	Target Date	Status/Update
Meet with mayor, city council and/or clerk of the cities that were not previously involved in the Kandiyohi County BRE program: Lake Lillian, Blomkest and Sunburg, and the cities that were minimally involved: Atwater, Kandiyohi, Prinsburg, Pennock and Raymond, to initiate formation of a business survey group in the cities that show interest	Connie BRE Committee	First half of year	
Conduct a BRE business survey in at least three cities where interest was shown during discussions. Conduct a minimum of four business visits per city.	Connie BRE Committee	Third quarter	
Follow-up with individual business concerns as identified in BRE program for three cities	Connie BRE Committee	Third and fourth quarter	
Analyze data from individual city BRE programs and select projects in response	Connie BRE Committee community leaders	Fourth quarter	

Secure leadership form the individual communities to initiate work on the projects	Connie BRE Committee	Fourth Quarter	
Strategy 2.3. Completion of the hotel feasibility process for New London/Spicer			
Objectives/Actions	Responsibility	Target Date	Status/Update
Facilitate completion of the second stage of the feasibility study and performance statements for hotel	Connie and Hotel Planning Committee	First quarter of year	
Assist communities of New London, Spicer and New London Township, as asked, in creating incentive packages for hotel developers	Connie	First and second quarter of year	
Strategy 2.4. Continue Veterans Home recruitment using new definition			
Objectives/Actions	Responsibility	Target Date	Status/Update
Develop and present concept of local affiliated Veteran's Home to state legislature	Steve	First quarter of the year	
Strategy 2.5. Address available workforce issue			
Objectives/Actions	Responsibility	Target Date	Status/Update
Coordinate meeting with manufacturing businesses, workforce representatives and education to identify critical needs. <ul style="list-style-type: none"> Determine areas of under employment where training programs could assist Determine recruitment needs to attract workforce to Kandiyohi County Determine unemployed and training needed to prepare for workforce 	Steve, Jean	First quarter of the year	
Objective 3. Provide leadership for industrial park development			
Strategy 3.1. Completion of the Shovel Ready Certification process for the Willmar Industrial Park			
Objectives/Actions	Responsibility	Target Date	Status/Update
Coordinate a meeting with the Willmar Mayor and city staff to determine program benefits and develop a process to proceed	Jean, Bruce Peterson and City of Willmar	First quarter of the year	
Develop a plan with DEED's site selector consultant to market the Industrial Park to site selectors in targeted industry sectors	Staff and City of Willmar	Second half of the year	
Strategy 3.2. Assist other cities within the county in efforts to map their industrial properties and/or complete the Shovel Ready Certification process			
Objectives/Actions	Responsibility	Target Date	Status/Update
Survey cities in Kandiyohi County for Industrial Property listings <ul style="list-style-type: none"> Train staff on searchable database in EDC website Present at City Council the opportunities/benefits of Shovel Ready Program for Industrial Park sites 	Jean and Connie	Ongoing	
Strategy 3.3. Implement railroad bypass program			
Objectives/Actions	Responsibility	Target Date	Status/Update
Determine TIGER II or non-grant dependent option funding	Steve	First quarter of the year	
Strategy 3.4. Implement railroad siding into new industrial park			
Objectives/Actions	Responsibility	Target Date	Status/Update
Set in motion plan to add rail to new Industrial Park	Steve and Jean	First half of the year	

Strategy 3.5. Market availability of railroad served industrial park to railroad dependent industry			
Objectives/Actions	Responsibility	Target Date	Status/Update
Determine logical candidates working with BNSF Economic Development	Steve and Jean	First half of the year	
Objective 4. Enhance marketing to prospective businesses and residents, investors, site selectors and existing residents.			
Strategy 4.1. Complete redesign of the EDC website			
Objectives/Actions	Responsibility	Target Date	Status/Update
Host stakeholder meetings in January to define the content framework for the new EDC website that meets needs of our audience	Jean and Marketing Committee	1/20/15	
Develop written copy and attractive content to populate the new website	Staff and EDC Committees	Feb/March/April 2015	
Integrate technology for real-time reporting of key information meeting site selectors' criteria <ul style="list-style-type: none"> Staff training 	Staff	After website launch	
Searchable building/land database <ul style="list-style-type: none"> promoted to all commercial realtors community training 	Staff	First half of 2015	
A recruitment section in website to meet the needs of companies recruiting workforce from outside the region to Kandiyohi County <ul style="list-style-type: none"> Meet with County HR professionals-workforce 	Jean and Marketing Committee	During website development phase	
Strategy 4.2. Development of a comprehensive written marketing plan for the EDC			
Objectives/Actions	Responsibility	Target Date	Status/Update
Research best practices for marketing the new website for a successful launch	Jean and Marketing Committee	First quarter	
Market the EDC through local channels. <ul style="list-style-type: none"> Newletter Blog B2B articles Chamber AdVantage 	Jean and Marketing Committee	Ongoing	
Market outside of the area to targeted industries and trade publications. <ul style="list-style-type: none"> Community Venture Network Technology sectors Manufacturing sectors Ag-Business sectors – Prairie Business Renewable Energy sectors Research publications within these sectors in which to submit story content for editor consideration	Staff, EDC Committees	Ongoing	
Produce written materials that promote the area for ag-business and ag-manufacturing opportunities to include in EDC marketing materials	Ag Committee	First and second quarter of the year and then ongoing	

Objective 5. Work with service providers to enhance broadband infrastructure, access and utilization in the county

Strategy 5.1. Assess needs for broadband and develop a plan to improve access in targeted locations in the county

Objectives/Actions	Responsibility	Target Date	Status/Update
Survey the target area identified by the Broadband Infrastructure Committee to determine an effective strategy for documenting speeds, business needs and pricing thresholds	Jean and EDC Broadband Committee	January 2015	
Evaluate survey results and expand target area based upon findings	Broadband Committee	February 2015	
Survey companies that have demonstrated upload speed requirements to document improved infrastructure requirements to meet the technology needs in business	Broadband Committee	February 2015	
Hold public forums throughout Kandiyohi County to identify the “wants” and “needs” for broadband access	Broadband Committee	April/May	
Work with Kandiyohi County to map the infrastructure through the permitting process	GIS/County	Ongoing	
Continue to meet with companies providing broadband services to examine needs and develop strategies to upgrade infrastructure	Broadband Committee	Ongoing	

Strategy 5.2. Execute the “Hackathon” event in collaboration with Ridgewater College, WorkUp and Blandin Foundation’s MIRC Program

Objectives/Actions	Responsibility	Target Date	Status/Update
Market the Willmar Hackathon to communities in the Blandin network to attract talented computer coders/programmers to attend	Jean, Broadband Committee, Ridgewater	April - Sept	
Market the Hackathon event to local stakeholder groups and the community to attract interest and local buzz for the project and programs at Ridgewater College, WorkUp and MWTC	Jean, Broadband Committee, Ridgewater	April - Sept	
Develop brand messaging from the Hackathon that can be used in the EDC website for recruitment of talent workforce and attracting technology businesses	Jean, Marketing and Broadband Committees	April - Sept	